

What We Do / 我们的使命

Raize Partners helps Chinese companies modernize their sales processes, improve international client acquisition, and expand into global markets with confidence.

Who We Help / 我们服务的客户

We work with fast-growing businesses across education, SaaS, outsourcing, and industrial manufacturing — in China, Japan, and the United States.

Core Services / 核心服务项目

- Sales playbook design & team training
- CRM system setup & optimization
- Outbound & inside sales development
- Localization for international markets
- Marketing strategy review & redesign
- International recruiting & client matching

Why Raize / 为什么选择我们

With over 50 years of combined experience in global sales, we deliver practical strategies and measurable results. Our clients have landed contracts with top global firms and expanded into the U.S., Japan, and Southeast Asia.

Raize Partners 专注于帮助中国企业现代化销售流程，提升海外客户获取能力，实现全球市场拓展。

我们合作的企业涵盖教育、SaaS 软件、外包服务与工业制造等高速增长行业，业务覆盖中国、日本与美国。

- 销售流程手册制定与团队培训
- CRM 系统搭建与优化
- 外呼与内部销售开发
- 海外市场本地化策略
- 营销策略评估与重新设计
- 国际客户招募与合作对接

我们拥有 50 年以上全球销售实战经验，致力于制定可落地的策略并实现可衡量的成果。我们的客户已成功与国际顶级企业合作，并实现对美、日及东南亚市场的拓展。

50+

Years combined global sales experience
年以上全球销售实战经验

+30%

B2C enrollment growth, CAC down
招生增长，获客成本下降

8

Top U.S. game studios secured
美国八大游戏工作室合作

3

Markets served directly
直接服务的市场

Case Highlights / 客户案例亮点

- ✓ Helped a private education company increase enrollment while reducing CAC, with B2C acquisition up 30% year over year.
- ✓ Enabled a China-based art outsourcing studio to secure projects with the top 8 U.S. game studios.
- ✓ Supported industrial manufacturers expanding into the U.S. and Southeast Asia with localized sales strategies.
- ✓ 协助教育机构提升招生并降低获客成本，B2C 获客同比增长 30%。
- ✓ 帮助中国美术外包工作室与美国八大游戏工作室建立项目合作。
- ✓ 支持工业制造企业通过本地化销售策略拓展北美与东南亚市场。

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